



## The Euro luce 2023 Exhibitions

### SCINTILLAS. Lemmary of Bright Words

*Exhibition curated by Marta Elisa Cecchi*

*Graphic Design: Leftloft*

18<sup>th</sup> – 23<sup>rd</sup> April, Pavilions 9-11, 13-15

An exhibition that pays homage to and unpicks the headwords that narrate the lighting sector, protagonist of Euro luce. Scintillas, that is to say incandescent corpuscles and tiny particles that are released freely and chaotically into space, to spread and settle on whatever surface they encounter. **Scintillas. Lemmary of Bright Words**, or rather a **galaxy of 'bright' expressions made up of words, syllables and phonemes** that, in a precise and particular way, 'light up' and activate the visitors' gaze, with suggestive sounds and visual aids to their imagination. The 'atmospheric' dimension of light thus acquires consistency and voice through its many declensions, characteristics and expressions. The surfaces of **a multitude of sheets of paper**, 'lit up' in phosphorescent green, **accommodate a series of particular words, elementary and absolute units for understanding the language of 'light' and its infinite universe of meanings and nuances**. Fragments of a discourse, made up of freewheeling words, put together and taken apart by anarchically and unconditionally scattered and spontaneous posters, yet measured and respectful. *"The realm of light is expressed, also and especially, through its words and infinite declensions. The aim of this widespread exhibition was to approach the theme of light from the evocative standpoint of its written form, in the form of a lemmery. Each word has its own aura, that is, a particular and unique halo, capable of impressing us whilst also rendering us perceptive and sensitive. Likewise, the selected terms reveal and underscore the multiple manifestations of the light spectrum and its natural mutability. By being free, discrete and scattered, the words spark relationships with each other and with us, thus creating a sense of atmosphere that envelops the space,"* explained **Marta Elisa Cecchi**.

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